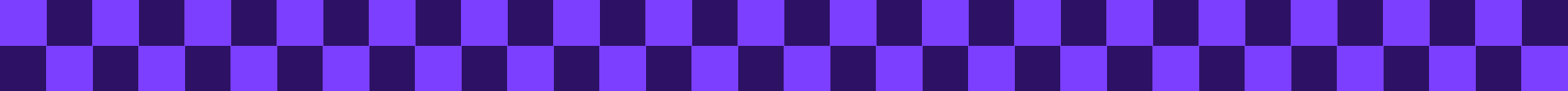


ClassDojo

The 2026 District Communications Playbook: What Every K–12 Leader Needs to Know

Build trust with families and strengthen your district's reputation.





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The new reality of school communication

Every day, thousands of messages move through your district — reminders, celebrations, updates, questions, quick check-ins. Some land. Many don't. And almost none of them offer the visibility a district needs to understand what families and communities are actually experiencing day-to-day.

The landscape has changed

- **Families expect real-time updates**—delivered in one place, in their home language, with clarity they can trust.
- **Students want to be included**, especially in middle and high school. They're ready for more responsibility, but they need safe, age-appropriate ways to develop it.
- **Teachers feel stretched thin**, navigating multiple apps, inboxes, alerts, and expectations.
- **District leaders need visibility and consistency**, even when communication happens across hundreds of classrooms, programs, and campuses.

And above all, **everyone needs tools that make communication easier.**

Why this matters

Communication isn't just logistical anymore. It's foundational.

- When families feel informed, **trust grows.**
- When students receive the right information at the right time, **belonging grows.**
- When teachers can communicate efficiently, **retention grows.**
- When districts can see what's happening across their schools, **alignment grows.**

Many districts today have:

Too many channels
Too much inconsistency
Too little visibility
Too few ways to safely include older students
Escalating safety expectations

Communication and district reputation are now linked

For today's district leaders, communication does more than inform — it shapes how families, staff, and the broader community perceive the district over time.

When messages feel inconsistent, hard to find, or disconnected from what families see in classrooms, **district reputation suffers — even when good work is happening.**

Strong communication systems help districts:

- Align classroom, school, and district voices
- Surface positive stories consistently
- Identify gaps early and address them proactively
- Build confidence and trust with families over time

ClassDojo for District's new 2026 capabilities were designed for exactly this moment — a moment where districts need clarity, connection, and confidence more than ever.

What this playbook will help you do

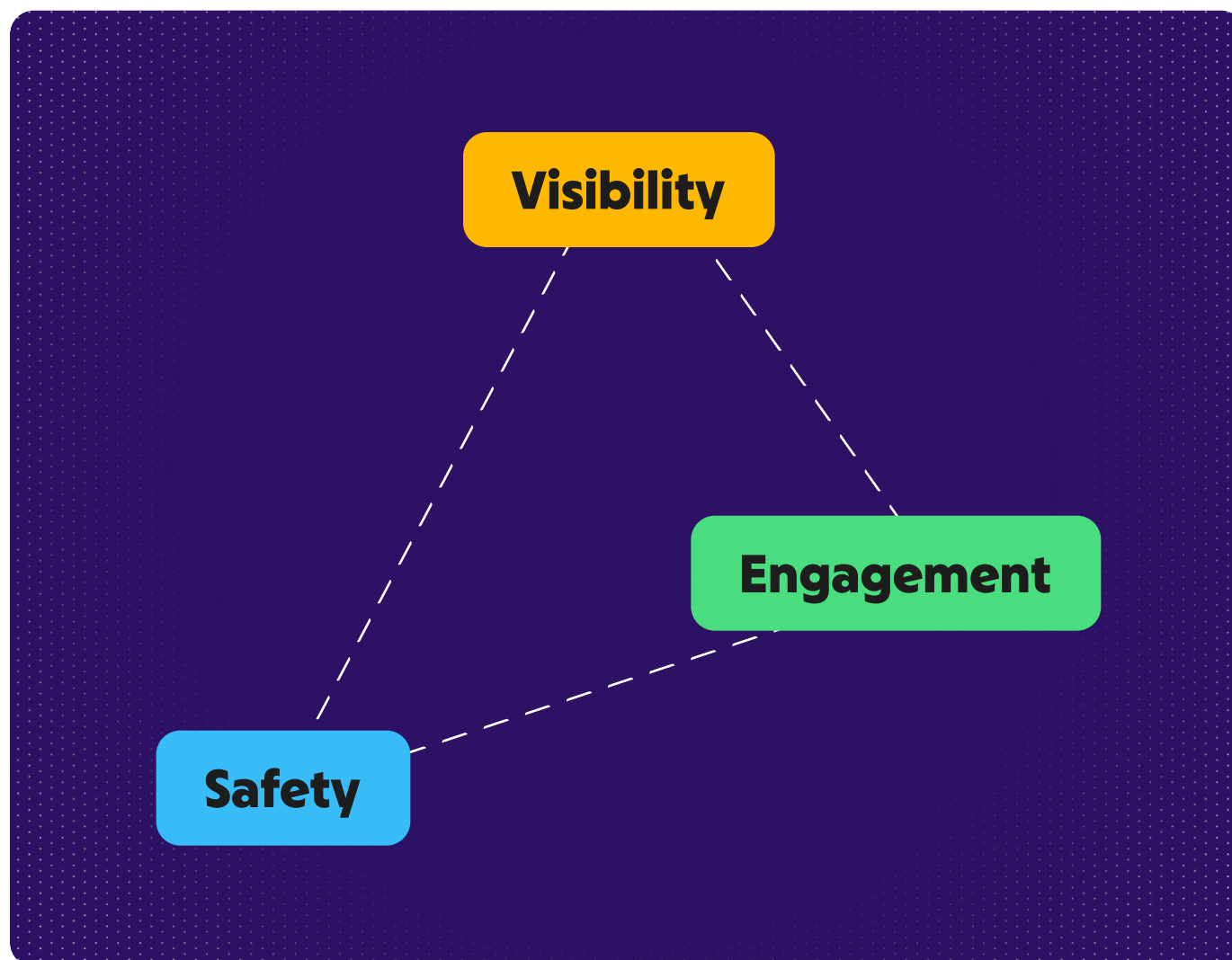
By the end, you'll have

- A districtwide framework for **clear, predictable communication**
- Tools that support teachers **without adding new burdens**
- Ways to reach families and students **in the channels they already trust**
- Safety structures that give leaders **confidence, oversight, and peace of mind**
- Templates, checklists, and ready-to-use messaging you can deploy **tomorrow**

Because great communication isn't about sending more messages.
It's about helping every member of your school community feel seen, connected, and supported.

The District Communication Framework

District communication works best when it's built on three pillars that support one another:



Together, they create a connected foundation for every message, every classroom, and every stakeholder. We call this the **District Communication Framework**.

This framework distills what the strongest districts do — and what ClassDojo now makes possible at scale through its new 2026 features.

Visibility

See what's happening across classrooms and campuses — clearly, consistently, and without adding work to teachers' plates.

Picture this:

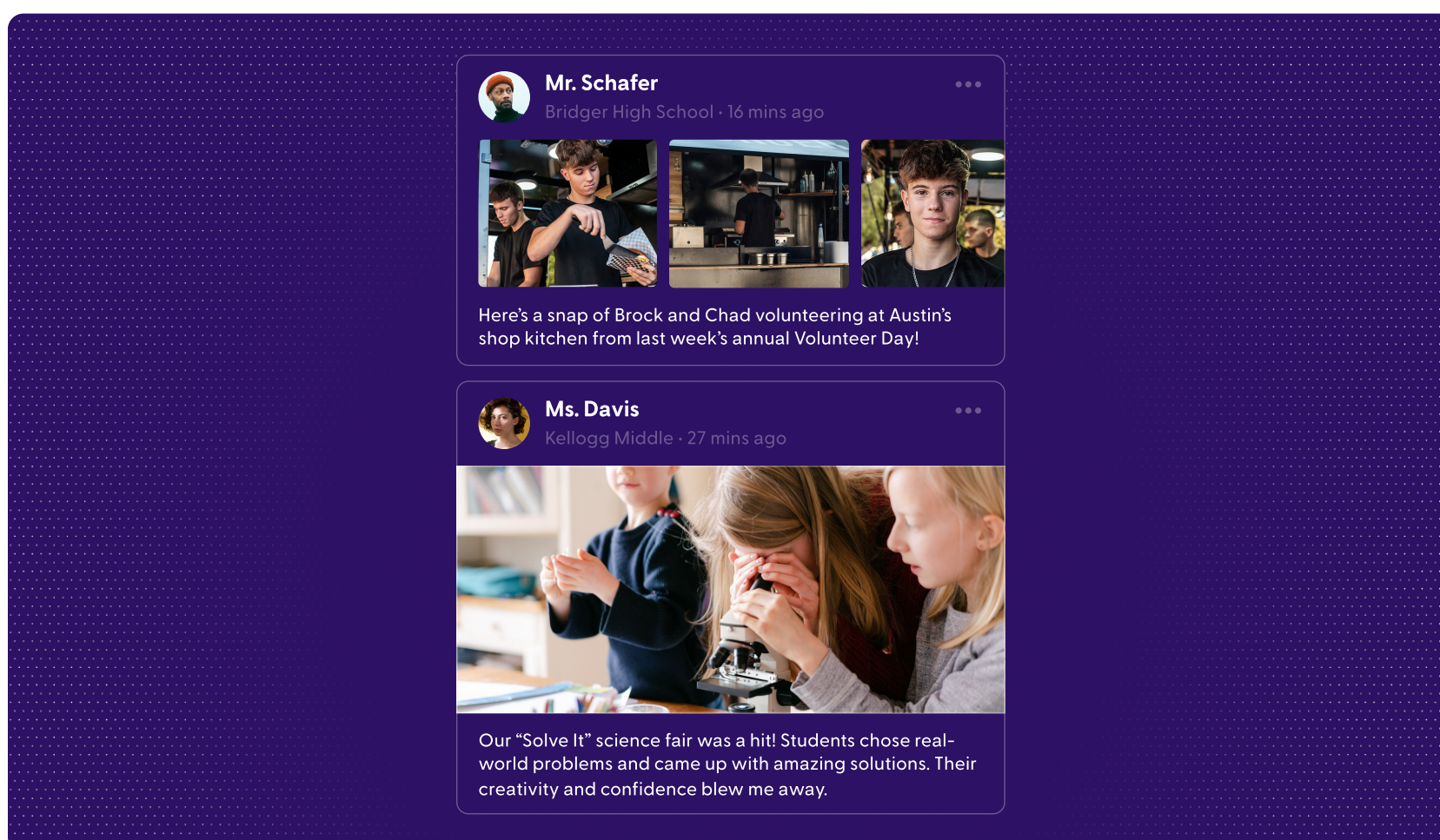
It's Monday morning. While your schools are waking up, you open a single dashboard. In just a glance, you can easily see what's happening across your district.

That's the power of **Walk the Halls** — a real-time feed of the most engaging class and school stories, giving you instant visibility without adding work to teachers' plates.

At a glance, you can:

- See the most engaging posts and photos across all schools
- Get a live pulse on classroom and campus activity
- Celebrate moments from every school, not just a few
- Strengthen culture and transparency through shared visibility
- Seemlessly share these magical moments of impact with your local community

All from one dashboard, so you can stay connected to everything happening in your district



Visibility

Visibility ensures

- Families get a **unified and predictable experience**
- Leaders can **identify bright spots and support needs**
- Communication remains **consistent across schools**

Quick prompts to assess your district

- ☐ Do school and district teams share a clear, aligned view of everyday communication?
- ☐ Can leaders easily surface stories worth elevating districtwide?
- ☐ Can comms teams find high-quality content without chasing it down?

Visibility isn't about monitoring. **It's about giving leaders the insight they need to support schools and protect district trust and reputation.**

Engagement

Reach families — and now students — with clear, timely, and accessible messages that build trust and strengthen belonging.

Picture this

Families have one place to go. Teachers have one place to send from. Students have one place where communication feels safe and appropriate.

ClassDojo now supports that reality

- **Teacher–student messaging for ages 13+** (safe, structured, and built for secondary)
- **Multi-channel districtwide alerts**
- **Message delivery insights**
- **Better accessibility tools** (translation, formats, notifications)

Strong engagement helps

- Families feel connected and confident — **building trust that strengthens district reputation over time**
- Students learn **responsibility and independence**
- Teachers spend **less time juggling tools and messages**

Quick prompts to assess your district

- ☐ Do families receive important information in one trusted place?
- ☐ Can older students receive (and appropriately respond to) messages from teachers, coaches, and advisors?
- ☐ Can your district send urgent messages instantly, across channels, without duplicate work?

Engagement is what transforms messages into momentum.

Safety

Make communication safe for students, predictable for teachers, and supportive for all leaders.

Picture this

Safety today is different than it was even five years ago. And Districts aren't just expected to react to issues — they're expected to anticipate them.

ClassDojo now supports that reality

- **AI-powered scanning** that identifies concerning language or images
- **Oversight workflows** that support staff, not punish them
- **Monitored environments** for student messaging
- **Escalation pathways** that help you act before issues grow



Safety ensures

- Students learn and communicate in environments designed to protect them
- Teachers know they're supported, not surveilled
- District leaders have clarity, guidance, and peace of mind

Quick prompts to assess your district

- ☐ Do you have proactive safeguards to identify concerns early?
- ☐ Are oversight expectations clear and supportive for staff?
- ☐ Is student communication happening in a monitored, age-appropriate environment?

Safety isn't compliance; it's culture-building — and **a critical part of protecting district reputation in a high-visibility environment.**

Practical tools you can use tomorrow

One of the biggest challenges district leaders face isn't knowing what to communicate — it's creating **systems** that make communication feel aligned, efficient, and human across every school.

The next pages give you ready-to-use tools you can drop directly into district routines — helping teams build **consistent communication habits that reinforce trust and reputation** over time.

Weekly culture pulse review

Picture this

It's Friday morning. Before the day picks up speed, you spend five minutes reviewing the communication across your district this week. Not hundreds of messages. Not disconnected dashboards. Just a clear, structured view of what was shared, loved, and where follow-up may be needed across your schools.

With **Walk the Halls** and the Engagement Dashboard working together, this becomes effortless. You see the stories educators shared and how families engaged with them. No chasing principals. No screenshots. No guesswork. What used to be scattered across tools becomes a simple weekly rhythm that builds trust, alignment, and coherence.

Use this to

- Spot emerging themes and bright spots across classrooms and campuses
- Identify stories worth elevating based on real engagement
- See which families are reachable, on which channels, and where follow-up is needed
- Ensure communication feels consistent and effective districtwide

This five-minute habit **transforms visibility from “nice to have” into one of your strongest leadership tools.**

Weekly culture pulse template

What themes are families responding to most this week?

- ☐ Celebrations ☐ Student learning moments ☐ Reminders or logistics
☐ School culture stories ☐ Safety or urgency

Which schools or grade bands had the highest engagement? Why?

Look for tone, timing, clarity, or storytelling patterns.

Which stories, moments, or messages feel worth elevating districtwide?

Use this to fuel newsletters, board updates, or social media highlights.

Were there any gaps in messaging across schools?

Are some campuses consistently quieter or sending mixed messages?

What support might teachers or principals need next week?

Training? Templates? Spotlighting? Simplified workflows?

What trends did Walk the Halls surface that you want to act on?

Engagement spikes? Celebrations to amplify? Areas needing encouragement?

5 quick-send message templates

Clear, consistent, multi-channel messages in a single place — every district's dream. Districts lose valuable time rewriting the same messages week after week. These quick-send templates cut through that noise and show how powerful multi-channel alerts can be when paired with a single, unified system.

Below are examples written in plain language — friendly, clear, and family-first. These templates are even more powerful when **sent through ClassDojo's one-tap, multi-channel broadcast tools** ensuring families get messages where they're most likely to see them.

Weather closure or delay

Weather update for tomorrow

Due to winter weather conditions, all schools will open on a **two-hour delay tomorrow**. Buses will run on a delayed schedule. We'll share another update by 7:00 AM if conditions change. Stay safe and warm. ❄️🌂💙

Early dismissal

Reminder: Early dismissal today

Just a reminder that schools will dismiss at 1:00 PM today. After-school programs will operate as usual unless you hear otherwise.

Important deadline

Action Needed: Complete your enrollment forms

A quick reminder to complete your student's enrollment forms by Friday, 4:00 PM. Completing these helps us prepare classes and transportation for the year. Thank you for your partnership!

Family survey

Share your voice: Annual family survey

We'd love to hear from you! Our Family Engagement Survey is now open. It takes 3–5 minutes and helps us improve communication and school experiences. **Take the Survey → [link]**

Celebration

Celebrating big wins across our schools 🎉

This week, we saw incredible moments across the district — from student showcases to athletics victories to innovative classroom projects. Thank you to our teachers, students, and families for making our district shine.

Student messaging guidelines

Setting clear expectations for safe, supportive, age-appropriate communication with students. Middle and high school students are uniquely positioned: ready for more independence, but still needing clear boundaries and guardrails.

These guidelines help districts confidently roll out teacher–student messaging, ensuring communication supports learning, belonging, and responsibility — all within a safe, monitored environment.

Guidelines include

Appropriate uses

Teacher–student messaging is designed for:

- Class reminders and deadlines
- Assignment clarification
- Club/sport logistics
- Encouragement and check-ins
- Quick academic support

Response expectations

- Students should respond only when necessary.
- Questions requiring detailed support should be handled in class or academic periods.
- Students should avoid late-night messaging except for emergencies.

Escalation guidelines

Escalate when:

- A student shares something serious or personal
- You notice patterns of frequent or distressed messages
- Something seems “off,” even subtly

Teachers should never navigate safety concerns alone. ClassDojo’s oversight tools help ensure they don’t have to.

Tone and boundaries

Messages should be:

- Clear, friendly, and professional
- Focused on school-related topics
- Limited to reasonable hours
- Respectful of student privacy

When to seek help

Students will sometimes share information that indicates stress, confusion, or safety concerns. In these moments:

- Keep responses brief and supportive
- Encourage the student to reach out to a trusted adult
- Notify appropriate staff according to district protocol
- Document the interaction if required

ClassDojo’s AI scanning will help flag concerning language — offering early visibility and support for staff.

Urgent communication checklist

Because urgent moments demand clarity, confidence, and consistency. Sending an urgent message is stressful — not because of the content itself, but because leaders want to get it right.

This checklist helps ensure your district delivers clear, aligned, accessible updates across channels with the tap of a button. **Before sending, confirm:**

The message is clear

- ☐ Plain language ☐ Jargon-free ☐ One main point ☐ Action steps (if any)

Timing is appropriate

- ☐ Families have enough time to respond ☐ Staff are informed in the correct sequence
☐ Follow-ups are planned

All necessary channels are selected

- ☐ ClassDojo announcement (families) ☐ In-school announcements ☐ Staff alerts

Staff know what to expect next

- ☐ Who will handle incoming questions? ☐ Which departments will provide follow-ups?
☐ Who monitors replies?

Families know what action — if any — to take

- ☐ Pick-up times ☐ Schedule changes ☐ Safety instructions ☐ No action required

ClassDojo's multi-channel alerts help ensure urgent updates reach families instantly — in the place they already check the most.

Common pitfalls (and how strong districts avoid them)

Even in the strongest districts, communication challenges don't show up all at once — but **left unaddressed, they quietly shape how families and communities perceive the district over time.**

They show up in small ways — a missed message here, an overwhelmed teacher there, a family unsure of where to look, a principal juggling multiple apps just to get a simple announcement out the door.

Below are the most common patterns districts encounter, paired with practical fixes based on what the highest-performing systems do — and what ClassDojo now makes possible.

Pitfall 1

Too many messaging tools

"I check email, the app, the portal, and the text thread... and I still miss things." — A real parent, everywhere

When teachers are using five or more communication tools, families experience:

- Confusion about where to check
- Missed updates
- Uneven access
- Unnecessary frustration

And teachers? They lose precious time toggling between platforms.

How strong districts avoid it:

They consolidate. They choose one trusted place for teachers, families, and now students — and they stick to it.

ClassDojo's 2026 updates support this beautifully:

- One inbox for families
- One messaging hub for teachers
- One safe place for students
- One alert system for districts

**Fewer tools → fewer missed messages
→ stronger trust.**

Pitfall 2

Little to no visibility into campus-level communication

It's hard to support what you can't see.

Without consistent visibility, district leaders often:

- Rely on principals forwarding "good examples"
- Miss early signs of communication breakdowns
- Have limited insight into tone, clarity, or alignment
- Lose opportunities for districtwide celebration

This leads to inconsistent family experiences — even between campuses just a few miles apart.

How strong districts avoid it:

They build **visibility routines** using tools like Walk the Halls and weekly culture pulses.

With the new 2026 district dashboards, leaders can:

- See which messages families respond to most
- Understand tone and trends at a glance
- Easily elevate great stories districtwide
- Support principals with clarity, not critique

Visibility isn't about monitoring.

It's about shared alignment and improving outcomes for kids.

Pitfall 3

Students left out of the loop in middle & high school

"I didn't know the deadline changed."

Older students need communication just as much as families — sometimes more.

But when information goes only to guardians, students miss:

- Schedule changes
- Assignment reminders
- Team and club updates
- Critical messages about safety or attendance

This creates unnecessary frustration and widens communication gaps at a time when belonging and independence matter most.

How strong districts avoid it:

They give students **safe, age-appropriate communication tools** with clear guidelines.

ClassDojo's teacher–student messaging:

- Helps students develop responsibility
- Supports academic routines
- Reduces family overload ("Tell your parents..." becomes unnecessary)
- Provides monitored, structured communication in a safe environment

Student engagement thrives when students are included — not as an afterthought, but as partners.

Pitfall 4

Safety tools that are reactive, not proactive

By the time someone sees the message, it's already too late.

Districts face increasing expectations around:

- Early identification of concerning language
- Digital safety
- Staff support
- Documentation and reporting

Traditional tools often surface issues after they've escalated — creating stress for teachers and administrators.

How strong districts avoid it:

They choose proactive, student-centered safety systems.

ClassDojo's 2026 features include:

- **AI scanning** for concerning language or images
- **Unified oversight workflows** that guide next steps
- **Centralized escalation pathways**
- **Monitored environments for student messages**

This helps staff feel supported — not alone and not overwhelmed.

Safety isn't just about responding quickly.

It's about creating communication environments where issues have fewer places to hide.

Pitfall 5

Inconsistent tone or information across schools

One school sounds warm and clear. Another sounds formal and urgent. Families don't know what to expect.

When every school creates its own messaging style, families experience communication whiplash. And principals often spend unnecessary time writing (and rewriting) messages from scratch.

How strong districts avoid it:

They standardize what should be consistent — and personalize what should be human.

ClassDojo helps districts:

- Share districtwide templates
- Anchor communication to shared goals
- Keep tone family-centered and accessible
- Send ready-to-use messages during urgent moments
- Keep translations consistent and accurate

Consistency builds trust. And trust builds stronger, more connected districts.

What great communication looks like: Stories of impact

These real-world outcomes show how **consistent, accessible communication supports** the metrics districts care about most: **trust, belonging, attendance, and student success.**

McDowell High School

Before

At [McDowell High School](#), Principal Tracey Widmann knew that strong family engagement was essential — but hard to achieve at the high school level. Families were often difficult to reach, communication channels felt scattered, and language barriers made it challenging to keep parents consistently informed. Teachers shared updates in different places, and there was no unified, reliable way to help families feel truly connected to the school community.

After

Tracey introduced ClassDojo as the school's primary communication channel and set a goal of connecting at least 90% of families. Teachers began using ClassDojo to post daily updates, share classroom learning, and send reminders — giving families a real-time window into school life.

With **automatic translation**, multilingual families finally received messages they could understand without extra steps. Communication became predictable, accessible, and central to how the school engaged its community.

Outcome

Families stayed informed and involved. Students felt proud seeing their learning shared. Teachers saved time with one reliable platform. And McDowell built a high-trust, highly connected school culture — proving that even at the high school level, **strong communication can unify a community** when it's simple, consistent, and accessible to everyone.

90%

parents connected

"Parents feel more connected, participation rises to daily schoolwide updates, and families say communication now exceeds anything they received in prior years."



Tracey Widmann
Principal of McDowell High School

Corpus Christi ISD

Before

[Corpus Christi ISD](#) (35,000+ students across 56 campuses) discovered that teachers were already using ClassDojo on their own — but without districtwide support or consistency. Communication varied wildly from campus to campus, families received messages across different platforms, and district leaders had no clear way to unify expectations or ensure all families had equal access to information. The fragmentation created uneven experiences and made district-level communication harder than it needed to be.

After

District leadership leaned into what teachers were organically choosing. Rather than introducing a new system, they **adopted ClassDojo districtwide** — transforming a patchwork of individual use into a unified communication strategy.

Teachers continued using the tool they already trusted, while families began receiving consistent messages in **one central place**, with **automatic translation** expanding accessibility. Principals and district comms could finally set clear expectations and support campuses more effectively.

Outcome

Communication became simpler, more equitable, and more predictable across all 56 campuses. Teachers felt validated and supported. Families gained a trusted place for clear updates. And the district strengthened alignment by elevating a platform that was already working — **turning grassroots momentum into a districtwide win.**

1000+

teachers participating

"That grassroots usage told us something powerful. Teachers were choosing Dojo because it worked."



Denis Wisner
Coordinator of Innovative Technologies

Hamilton Elementary, New Brighton Elementary, & New Kensington-Arnold School District

Before

At [Hamilton Elementary](#), family engagement was inconsistent. Teachers used various tools, families weren't always sure where to look for updates, and administrators struggled to maintain visibility into communication patterns. Engagement felt uneven, especially in multilingual communities, and families often missed opportunities to connect with the school.

Across schools and districts like [New Brighton](#) and [New Kensington-Arnold](#), communication gaps contributed to broader challenges — including behavior issues, chronic absenteeism, and limited family connection.

After

Hamilton Elementary standardized communication through ClassDojo, giving teachers a single, simple place to share learning, updates, and celebrations. The school quickly saw **200+ families actively engaging every month**, supported by automatic translation and mobile-friendly updates.

Other districts reported similar momentum:

- **New Kensington-Arnold** saw a **97% reduction in suspensions** as communication and culture strengthened.
- **New Brighton** used ClassDojo to deepen relationships and improve attendance through consistent touchpoints with families.

Outcome

Across these schools, **communication became a catalyst — not just a conduit**. Families felt closer to what was happening in classrooms. Students experienced stronger belonging and behavioral improvements. Teachers gained a predictable workflow, and administrators finally had visibility into school culture and communication trends.

20%

drop in absenteeism

"We weren't just asking families to help—we were equipping them to feel confident doing it. And that changed everything."



Brittany Daley
Principal of Hamilton

Why these stories matter

These aren't just communication wins. They're building blocks for district priorities that truly matter:

- **Belonging & Student Voice** — Students are included, informed, and empowered.
- **Family Trust & Equity** — Every family, regardless of background or language, gets the same high-quality connection.
- **Teacher Efficiency & Retention** — Teachers spend less time chasing messages and more time teaching — giving them the space and energy to stay.
- **District Alignment & Oversight** — Leaders see the whole picture, support what works, and guide improvements — without micromanaging.

These aren't hypothetical scenarios — they are real outcomes from real districts. Each story shows how a unified communication system supports district priorities — not just messages — evidence-backed snapshots of what great communication actually looks like in action.

Your 2026 District Communication Checklist

A simple, strategic tool to help district leaders evaluate readiness, alignment, and opportunities for growth. Use this checklist with your cabinet, principals, or communications team. A strong district communication system isn't about perfection — it's about clarity, consistency, and the ability to support every member of your community.

When districts strengthen communication, they strengthen belonging. When they build consistency, they build trust. When they simplify tools, they support teachers. **And when they do all of this together — they build a connected, confident school community.**

Visibility — Can we see what's happening across our schools?

☐ **We have real-time insight into classroom-to-campus communication.**

Teachers aren't operating in isolated pockets — their stories, updates, and celebrations are visible districtwide.

☐ **We understand which messages families are engaging with most (and why).**

This helps us elevate great content, strengthen culture, and support campuses that may need help.

☐ **We can quickly identify trends, bright spots, and gaps in communication.**

No inbox diving. No guessing. No chasing people down.

☐ **Principals and district leaders have aligned expectations for communication.**

Everyone knows what "good" looks like, and it's consistent across schools.

☐ **We can easily gather stories for newsletters, board updates, and community communication.**

Visibility fuels stronger storytelling — and stronger trust.

How to use this

- Celebrate the ✓ items
- Create short-term action steps for ✗ items
- Identify strategic opportunities for ✗ items
- Use the results to align your district's communication goals for 2026
- Share with principals and school teams to calibrate expectations across campuses

Engagement — Are families and students getting the information they need, when they need it?

- ☐ **Families receive messages in one trusted, accessible place.**
Not four apps. Not scattered channels. One unified experience.
- ☐ **Messages automatically translate into families' home languages.**
Reducing friction and increasing equity.
- ☐ **Teachers have a single hub for sending updates, reminders, and celebrations.**
No bouncing between platforms.
- ☐ **Students (especially grades 6–12) have a safe, age-appropriate way to receive and respond to messages.**
Belonging and independence grow when students are informed partners.
- ☐ **The district can send urgent updates across multiple channels instantly.**
Families get what they need in real time, not hours later.
- ☐ **Engagement trends inform our communication strategy.**
We know what resonates — and can adjust accordingly.

Safety — Are our communication systems proactive, protective, and supportive?

- ☐ **We have proactive tools that surface concerning language or images early.**
Not reactive alerts — early visibility.
- ☐ **Oversight workflows are supportive, not punitive.**
Teachers feel protected, not watched.
- ☐ **Student communication happens in a monitored, structured environment.**
Boundaries are clear. Expectations are shared.
- ☐ **Escalation pathways for sensitive issues are well defined.**
Students learn how to communicate with clarity, kindness, and responsibility.
- ☐ **Our communication system strengthens digital citizenship.**
Students learn how to communicate with clarity, kindness, and responsibility.

Consistency — Do our messages reflect the district's values and expectations?

- ☐ **Families experience a unified communication style across schools.**
Warm, clear, accessible — no matter the campus.
- ☐ **Schools use common templates for routine and urgent messages.**
Saving teachers time and reducing confusion for families.
- ☐ **Leaders review communication patterns regularly.**
Weekly culture pulses, principal check-ins, or district dashboards.
- ☐ **Communication supports our district's core goals.**
Student belonging. Family trust. Teacher retention. Every message contributes to what matters most.

Student Inclusion — Do students feel informed and connected to their school community?

- ☐ **Students receive timely updates about classes, clubs, schedules, and support.**
Not through their parents — directly and safely.
- ☐ **Students understand how to communicate responsibly.**
Clear expectations and guardrails support development.
- ☐ **Teachers have an efficient way to send academic reminders and encouragement.**
Small moments of connection go a long way.
- ☐ **Student communication is monitored, logged, and aligned with district policy.**
A safe foundation for belonging and independence.

Family Accessibility — Do all families have equal access to communication?

- ☐ **Messages translate automatically into home languages.**
Families don't need to request support — they receive it by default.
- ☐ **Messages are mobile-friendly and easy to read.**
Accessible on the go, in real time.
- ☐ **Families know exactly where to look for school information.**
No guessing. No confusion. A single reliable channel.
- ☐ **Communication formats are clear, concise, and family-centered.**
Designed to build trust, not overwhelm.

What's next: Helping your district stay connected

Great communication doesn't happen because of a single tool or a single training. It happens through habits, clarity, and simple moments of connection repeated over time.

But you don't have to build those systems alone.

Whether you're refining your district's communication strategy, strengthening alignment across campuses, or exploring new ways to support teachers, students, and families, **ClassDojo is here to help you take the next step — at your pace, in your way.**

Here are a few gentle paths forward as you continue strengthening your district's communication system:

Share the playbook with your team

Leadership teams, principals, and communications staff can use this guide to spark conversations, set expectations, and begin building shared routines.

The more aligned your teams are, the stronger your communication becomes.

Explore the District Communication framework together

- Walk through the [Visibility → Engagement → Safety](#) framework with your cabinet, your principals, or your campus teams.
- Identify what's working, what's emerging, and what opportunities are ready for growth.
- This framework isn't about adopting more tools — **it's about creating a districtwide experience that feels clear, connected, and real.**

Join our upcoming district webinars

Throughout the year, we'll be hosting conversations with district leaders, researchers, and communication experts.

These sessions share practical strategies, highlight real district stories, and offer space to learn alongside peers from across the country.

Stay connected with our team

If you'd like support walking through your checklist, exploring new features, or reviewing your district's current communication ecosystem, our team is ready to help. No pressure. No obligation.

Just a human conversation about what you need most right now.

A closing note from the ClassDojo team

District communication is bigger — and more meaningful — than updates or reminders. It's the heartbeat of your community. It's the foundation of trust. It's one of the most powerful levers you have for supporting teachers, strengthening belonging, and helping every student feel seen.

We're honored to partner with districts that are doing this work with care, courage, and clarity.

Here's to building connected, confident school communities.

Stay connected

Shoot us an email at districts@classdojo.com or visit classdojo.com/districts

